



COUNTY OF DANE
DEPARTMENT OF ADMINISTRATION
PURCHASING DIVISION

City County Building
210 Martin Luther King Jr. Blvd. Room 425
Madison, WI 53703-3345

GREG BROCKMEYER
Director of Administration

CHARLES HICKLIN
Controller

Date: December 17, 2021
To: All Proposers
Subject: Addendum #4 to RFP #121043: Alliant Energy Center Advertising
Concession

Pages 2-13 of this addendum include a list of events at the Alliant Energy Center for 2018, 2019, and 2022.

Please acknowledge receipt of this addendum by checking the "Addendum #4" box in **Section 6 – Required Forms – Attachment A - Vendor Information** of your proposal response. If you have questions regarding this addendum, please contact me via phone or email as listed below.

Sincerely,

Megan Rogan
Purchasing Officer
(608)283-1487
Rogan.megan@countyofdane.com

2018 AEC Events

Description	Start Date	End Date	Type	Account	Event ID
Contracted Count: 331					
MWSRA Show	01/02/18	01/06/18	Trade Show - Private (TRDPV)	Midwest Winter Sports Reps Associatio	19608
Madison Fire Dept Exam	01/03/18	01/03/18	Testing/Exam (EXAM)	City of Madison Fire Department	21538
Group Health Cooperative	01/05/18	01/05/18	Meeting (MEET)	Group Health Cooperative	21668
Life Leadership NC	01/06/18	01/06/18	Meeting (MEET)	Life Leadership NC	21539
4-H Beef Weigh in	01/06/18	01/06/18	4-H Event (4H)	Dane County Extension	21658
Badgerette Pom	01/07/18	01/07/18	Sporting Event (SPTEV)	Badgerette Pom Pon Inc.	21361
Market Square	01/08/18	01/08/18	Trade Show - Private (TRDPV)	Market Square	14052
WI Agribusiness Classic	01/09/18	01/11/18	Convention (CONV)	WI Agri-Business Association Inc	20170
Winfield United	01/10/18	01/10/18	Banquet (BANQ)	Winfield United	21813
Jeff Dunham	01/12/18	01/12/18	Entertainment (ENT)	ICON Entertainment Group Inc.	21155
Wedding Show	01/13/18	01/14/18	Consumer Show (CONSU)	Joy Publications	13687
Bicycle Swapmeet	01/13/18	01/13/18	Consumer Show (CONSU)	Brazen Dropouts	20438
Roller Derby	01/13/18	01/13/18	Sporting Event (SPTEV)	Mad Rolling Dolls LLC	21388
Team Champion Cheer Event	01/14/18	01/14/18	Sporting Event (SPTEV)	Team Champion	21523
GMA SHRM	01/16/18	01/16/18	Meeting (MEET)	GMA SHRM	21483
DC Supervisory Training	01/16/18	01/16/18	Civic (CIVIC)	Dane County Administration	21805
Dinosaur Time Trek	01/19/18	01/21/18	Consumer Show (CONSU)	Vstar Entertainment Group	21862
Isthmus Beer & Cheese Fest	01/20/18	01/20/18	Consumer Show (CONSU)	Isthmus Publishing Co	20430
Kevin Hart	01/21/18	01/21/18	Entertainment (ENT)	Live Nation - Worldwide	21646
2018 Economic Forecast Luncheon	01/22/18	01/22/18	Banquet (BANQ)	WI Bankers Association	20825
American Advertising Federation - M	01/22/18	01/22/18	Meeting (MEET)	American Advertising Federation - Madi	21247
DC Sexual Harassment Training	01/22/18	01/22/18	Civic (CIVIC)	Dane County Administration	21898
Sexual Harassment training	01/23/18	01/23/18	Civic (CIVIC)	Dane County Administration	21903
DC Sheriff Office K9 Training	01/24/18	01/24/18	Civic (CIVIC)	Dane County Sheriffs Office	21973
Lake Home & Cabin Show	01/25/18	01/28/18	Consumer Show (CONSU)	Porchlight Productions LLC	20176
High Tech Happy Hour	01/25/18	01/25/18	Meeting (MEET)	Alliant Energy Center	21887
Monster Truck Show	01/26/18	01/28/18	Family Show (FAM)	Family Events	20172
Zimbrick Awards Banquet	01/27/18	01/27/18	Banquet (BANQ)	Zimbrick	21197
DC Employees Retirement workshop	01/31/18	01/31/18	Civic (CIVIC)	Dane County Human Services	21811
Madison RV Show 2018	02/01/18	02/04/18	Consumer Show (CONSU)	Dane County RV Dealers Association	20183
New Products Showcase	02/01/18	02/01/18	Trade Show - Private (TRDPV)	Hess Promotions	21324
Organic Vegetable Conference	02/02/18	02/03/18	Civic (CIVIC)	UW Extension	21443
Roller Derby	02/03/18	02/03/18	Sporting Event (SPTEV)	Mad Rolling Dolls LLC	21394
Group Health Cooperative	02/07/18	02/07/18	Meeting (MEET)	Group Health Cooperative	21669
DC Sheriff Bomb training	02/07/18	02/07/18	Civic (CIVIC)	Dane County Sheriffs Office	22010
Garden Expo	02/09/18	02/11/18	Consumer Show (CONSU)	PBS WI	12581
Arenacross	02/10/18	02/11/18	Family Show (FAM)	Feld Entertainment, Inc.	21501
UW Health Moving Forward	02/12/18	02/12/18	Meeting (MEET)	UW Health Transplant	21707
AMA Luncheon	02/13/18	02/13/18	Banquet (BANQ)	AMA Marketing Association Madison	21630
Mark Clarke	02/13/18	02/13/18	Meeting (MEET)	Alliant Energy Center	21944
MMSD Leadership Institute	02/14/18	02/14/18	Meeting (MEET)	Madison Metropolitan School District	21448
Zor Shrine Circus	02/15/18	02/18/18	Family Show (FAM)	Zor Shrine Circus	12582
Greater Madison Golf Show	02/16/18	02/18/18	Consumer Show (CONSU)	Royle LLC	17611
Model Railroad Show	02/16/18	02/18/18	Consumer Show (CONSU)	Model Railroad Association	20259
Britt World Wide	02/17/18	02/17/18	Meeting (MEET)	Britt World Wide	21886
DC Supervisory Training	02/20/18	02/20/18	Civic (CIVIC)	Dane County Administration	21797
WSCA Parking	02/21/18	02/22/18	Parking Lot Rental (PARK)	WI School Counselors Assoc.	21919
YWCA	02/22/18	02/22/18	Banquet (BANQ)	YWCA of Madison	21280
WIAA wrestling Shuttle	02/22/18	02/24/18	Parking Lot Rental (PARK)	W.I.A.A.	21749
Cole Swindell Concert	02/23/18	02/23/18	Concert - Country (CCOUN)	Live Nation - Worldwide	21754
WI Fishing Expo	02/24/18	02/25/18	Consumer Show (CONSU)	Bast Durbin Advertising dba WI Fishing	20669
Building Codes Refresher Conference	02/26/18	02/28/18	Conference (CONF)	UW Dept of Engineering	20599
WHCA / WIAA Boys Hockey Banquet	02/28/18	02/28/18	Banquet (BANQ)	WHCA	21957
WIAA Hockey Tournaments	03/01/18	03/03/18	Sporting Event (SPTEV)	W.I.A.A.	12462
Tyler, The Creator	03/01/18	03/01/18	Concert - Hip Hop (CHIP)	Frank Productions Inc	21789
Girls WI Hockey Coaches Association	03/01/18	03/01/18	Banquet (BANQ)	GWHCA	21943
Group Health Cooperative	03/02/18	03/02/18	Meeting (MEET)	Group Health Cooperative	21670
Exact Sciences Taste Test	03/02/18	03/02/18	Meeting (MEET)	Alliant Energy Center	22033
America On Tap	03/03/18	03/03/18	Festival (FEST)	Townsquare Active Event	19749
Madison Kids Expo	03/03/18	03/04/18	Consumer Show (CONSU)	Nei-Turner Media Group	20592
Roller Derby	03/03/18	03/03/18	Sporting Event (SPTEV)	Mad Rolling Dolls LLC	21390
4H-Dogs	03/03/18	03/03/18	4-H Event (4H)	Dane County Extension	22048
WDE Meetings	03/05/18	03/06/18	Meeting (MEET)	World Dairy Expo	21386
4H Communicating with your horse	03/06/18	03/06/18	4-H Event (4H)	Dane County Extension	22068
Chambers and Owen	03/07/18	03/07/18	Trade Show - Private (TRDPV)	Chambers & Owen	20503
Ryan Brothers	03/07/18	03/07/18	Parking Lot Rental (PARK)	Ryan Brothers	21724
Findorff Safety & Education Day	03/07/18	03/07/18	Meeting (MEET)	J. H. Findorff & Son Inc.	21738
DPI Wellness Summit	03/08/18	03/08/18	Convention (CONV)	WI Dept Of Public Instruction	21595
Canoecopia	03/09/18	03/11/18	Consumer Show (CONSU)	Rutabaga Paddlesports LLC	12464
Midwest Bicycle Show & Sale	03/09/18	03/11/18	Consumer Show (CONSU)	Budget Bicycle	18870
RV & Camper Show	03/09/18	03/11/18	Consumer Show (CONSU)	Jerry's Camping Center	21338
UW Health Moving Forward	03/12/18	03/12/18	Meeting (MEET)	UW Health Transplant	21708
Commercial Shoot	03/13/18	03/13/18	Meeting (MEET)	Mirror 34 Productions	22085

Professional Dairy Producers Convent	03/14/18	03/15/18 Convention (CONV)	Professional Dairy Producers Of WI	18873
WIAA basketball shuttle	03/15/18	03/17/18 Parking Lot Rental (PARK)	W.I.A.A.	21750
Midwest Horse Fair Traffic meeting	03/15/18	03/15/18 Non-Event (NONE)	Alliant Energy Center	21992
Unilock	03/16/18	03/16/18 Meeting (MEET)	Unilock Corporation - Elkhorn, WI	21657
Knit In 2018	03/17/18	03/18/18 Consumer Show (CONSU)	Madison Knitter's Guild	20443
American Advertising Federation - M:	03/19/18	03/19/18 Meeting (MEET)	American Advertising Federation - Madi	21248
DC Weather Spotters training	03/19/18	03/19/18 Civic (CIVIC)	Emergency Management	21966
GMA SHRM	03/20/18	03/20/18 Meeting (MEET)	GMA SHRM	21484
Dc Supervisory Training	03/20/18	03/20/18 Civic (CIVIC)	Dane County Administration	21798
Dane County Regional Job Fair	03/21/18	03/21/18 Civic (CIVIC)	Department of Workforce Development	21287
Design Opportunity Day	03/21/18	03/21/18 Meeting (MEET)	WI Dept Of Transportation	21642
AASCW Multifamily Housing Summit:	03/22/18	03/22/18 Trade Show - Private (TRDPV)	Apartment Association of SC WI	21732
WI Folkstyle Wrestling Tounament	03/23/18	03/24/18 Sporting Event (SPTEV)	WI Wrestling Federation	12467
Art Glass & Bead Show	03/23/18	03/25/18 Consumer Show (CONSU)	Creative Mode	18211
Just Between Friends	03/23/18	03/25/18 Consumer Show (CONSU)	Just Between Friends	20629
WI State Gymnastics Meet 2018	03/23/18	03/25/18 Sporting Event (SPTEV)	Midwest Events	21423
Madison Area Doll Club	03/24/18	03/24/18 Consumer Show (CONSU)	Madison Area Doll Club	21435
Midwest Horse Fair Planning Meeting	03/27/18	03/27/18 Non-Event (NONE)	WI State Horse Council	21976
Market Square	03/28/18	03/28/18 Trade Show - Private (TRDPV)	Market Square	18883
GHC All Staff Meeting	04/03/18	04/04/18 Meeting (MEET)	Group Health Cooperative	21586
Duluth Trading Co.	04/04/18	04/04/18 Meeting (MEET)	Duluth Trading Co	21285
Ryan Brothers	04/04/18	04/04/18 Parking Lot Rental (PARK)	Ryan Brothers	21725
Deer & Turkey Expo	04/06/18	04/08/18 Consumer Show (CONSU)	Bonnie Events	20228
Swim Spa & Hot Tub Sale	04/06/18	04/08/18 Consumer Show (CONSU)	National Sales Inc	21555
Snap-on Tools	04/06/18	04/08/18 Trade Show - Private (TRDPV)	Snap-on Tools Company, LLC	21792
Roller Derby	04/07/18	04/07/18 Sporting Event (SPTEV)	Mad Rolling Dolls LLC	21392
UW Health Moving Forward	04/09/18	04/09/18 Meeting (MEET)	UW Health Transplant	21717
Skills USA	04/10/18	04/25/18 Conference (CONF)	WI Dept Of Public Instruction	20256
St. Vincent De Paul Fundraiser Breakf:	04/10/18	04/10/18 Banquet (BANQ)	District Council of Madison, Inc. - Societ	21442
AMA Luncheon	04/10/18	04/10/18 Banquet (BANQ)	AMA Marketing Association Madison	21631
DC Supervisor training	04/10/18	04/10/18 Civic (CIVIC)	Dane County Administration	21810
Midwest Select Draft Horse Sale	04/11/18	04/13/18 Agriculture - Horse (AGHOR)	Midwest Select Sale	15946
WPS	04/11/18	04/12/18 Meeting (MEET)	WPS Health Solutions	21735
Crossfit Meeting	04/11/18	04/13/18 Non-Event (NONE)	CrossFit, LLC	21962
Downtown Madison Rotary Club	04/11/18	04/11/18 Banquet (BANQ)	Downtown Madison Rotary	21968
Capital Consortium	04/12/18	04/12/18 Civic (CIVIC)	Dane County Human Services	21684
Group Health Cooperative	04/13/18	04/13/18 Meeting (MEET)	Group Health Cooperative	21671
CEO Roundtable	04/13/18	04/13/18 Meeting (MEET)	The Center for Management Terms & Pi	21890
Exact Science Taste Test - Atrium	04/13/18	04/13/18 Banquet (BANQ)	Alliant Energy Center	22147
On Wisconsin Annual Spring Pow Wo	04/14/18	04/14/18 Family Show (FAM)	Wunk Sheek	21690
Wisconsin Air National Guard Yellow	04/14/18	04/14/18 Meeting (MEET)	WI Air National Guard Bureau	22126
American Advertising Federation - M:	04/16/18	04/16/18 Meeting (MEET)	American Advertising Federation - Madi	21249
Master Plan Review	04/16/18	04/16/18 Non-Event (NONE)	Alliant Energy Center	22109
Midwest Horse Fair	04/20/18	04/22/18 Agriculture - Horse (AGHOR)	WI State Horse Council	20314
Dave Jones	04/26/18	04/26/18 Meeting (MEET)	Dave Jones Inc	21588
Fairway Independent Mortgage Gala	04/26/18	04/26/18 Trade Show - Private (TRDPV)	Fairway Independent Mortgage Corp	21745
Wisconsin Holstein Spring Show	04/27/18	04/28/18 Agriculture - Livestock (AGLIV)	WI Holstein Association	18812
Alpha Xi Delta Formal	04/27/18	04/27/18 Banquet (BANQ)	Alpha Xi Delta - Theta Chapter	21960
Roller Derby	04/28/18	04/28/18 Sporting Event (SPTEV)	Mad Rolling Dolls LLC	21395
Little "I" Horse Show	04/28/18	04/28/18 Agriculture - Horse (AGHOR)	UW Saddle & Sirloln Club	21774
4H Driving Clinic	04/29/18	04/29/18 4-H Event (4H)	Dane County Extension	22067
Crossfit outdoor arena pad build	05/01/18	06/12/18 Parking Lot Rental (PARK)	Alliant Energy Center	22169
4H Dog Training	05/02/18	05/02/18 4-H Event (4H)	Dane County Extension	21827
ARMA Madison	05/02/18	05/02/18 Meeting (MEET)	ARMA Madison	21865
MCPASD Advance Placement Exams	05/04/18	05/18/18 Testing/Exam (EXAM)	Middleton / Cross Plains School District	21145
MMSD Advance Placement Exams	05/04/18	05/18/18 Testing/Exam (EXAM)	Madison Metropolitan School District	21419
Group Health Cooperative	05/04/18	05/04/18 Meeting (MEET)	Group Health Cooperative	21672
Memorial Prom	05/05/18	05/05/18 Ceremony (CERE)	Madison Metropolitan School District	21478
WI BADD	05/08/18	05/09/18 Meeting (MEET)	WI BADD Inc	21493
Ryan Brothers	05/09/18	05/09/18 Parking Lot Rental (PARK)	Ryan Brothers	21726
4H Dog Training	05/09/18	05/09/18 4-H Event (4H)	Dane County Extension	21828
WI Voyager Association	05/10/18	05/13/18 Meeting (MEET)	WI Voyager Association	21753
MMSD Retirement Reception	05/10/18	05/10/18 Banquet (BANQ)	Madison Metropolitan School District	22021
United Way of Dane County	05/10/18	05/10/18 Meeting (MEET)	United Way Of Dane County	22066
Madison College Graduation	05/11/18	05/11/18 Ceremony (CERE)	Madison Area Technical College	20168
Wisconsin Paint Horse Club Show	05/12/18	05/13/18 Agriculture - Horse (AGHOR)	WI Paint Horse Association	21470
Compost Bin Sale	05/12/18	05/12/18 Civic (CIVIC)	Dane County Public Works	22011
UW Health Moving Forward	05/14/18	05/14/18 Meeting (MEET)	UW Health Transplant	21709
GMA SHRM	05/15/18	05/15/18 Conference (CONF)	GMA SHRM	21482
MMSD Leadership Institute	05/16/18	05/16/18 Meeting (MEET)	Madison Metropolitan School District	21450
4H Dog Training	05/16/18	05/16/18 4-H Event (4H)	Dane County Extension	21829
4H Showmanship Hunt Saddle Clinic	05/19/18	05/19/18 4-H Event (4H)	Dane County Extension	22070
Ragnar Relay Parking	05/19/18	05/19/18 Parking Lot Rental (PARK)	Ragnar Events, LLC	22177
Edgewood College Commencement	05/20/18	05/20/18 Ceremony (CERE)	Edgewood College	21363
Edgewood College PhD Reception	05/20/18	05/20/18 Banquet (BANQ)	Edgewood College	22003
4H Trail Clinic	05/20/18	05/20/18 4-H Event (4H)	Dane County Extension	22071
American Advertising Federation - M:	05/21/18	05/21/18 Meeting (MEET)	American Advertising Federation - Madi	21250

Wisconsin Distributors - Clydesdales	05/21/18	05/28/18 Agriculture - Horse (AGHOR)	WI Distributors	22178
DC Supervisory Training	05/22/18	05/22/18 Civic (CIVIC)	Dane County Administration	21799
First Weber	05/22/18	05/22/18 Meeting (MEET)	First Weber Group	22007
Madison Classic Horse Show	05/23/18	05/27/18 Agriculture - Horse (AGHOR)	Madison Classic Horse Show	19187
Circle of Friends	05/23/18	05/23/18 Banquet (BANQ)	Foundation For Madison's Public School	21583
4H Dog Training	05/23/18	05/23/18 4-H Event (4H)	Dane County Extension	21830
Driving Dynamics	05/23/18	05/24/18 Parking Lot Rental (PARK)	Driving Dynamics	21860
Ironman 70.3 Storage	05/24/18	06/17/18 Parking Lot Rental (PARK)	Destination Madison/Madison Area Spc	21346
Bratfest	05/25/18	05/28/18 Family Show (FAM)	Brat Fest Inc	15093
4H Dog Training	05/30/18	05/30/18 4-H Event (4H)	Dane County Extension	21831
4H Dressage Clinic	06/02/18	06/02/18 4-H Event (4H)	Dane County Extension	22072
Dane County Parks - Shuttle Parking	06/02/18	06/02/18 Parking Lot Rental (PARK)	Dane County Parks	22168
Middleton High School Graduation	06/03/18	06/03/18 Ceremony (CERE)	Middleton / Cross Plains School District	20726
Mount Horeb High School Graduation	06/03/18	06/03/18 Meeting (MEET)	Mount Horeb Area School District	21557
4H Western Clinic	06/03/18	06/03/18 4-H Event (4H)	Dane County Extension	22073
UW Health Moving Forward	06/04/18	06/04/18 Meeting (MEET)	UW Health Transplant	21710
Group Health Cooperative	06/06/18	06/06/18 Meeting (MEET)	Group Health Cooperative	21673
Ryan Brothers	06/06/18	06/06/18 Parking Lot Rental (PARK)	Ryan Brothers	21727
4H Dog Training	06/06/18	06/06/18 4-H Event (4H)	Dane County Extension	21832
FranklinCovey SMRC	06/06/18	06/06/18 Meeting (MEET)	FranklinCovey	22155
DOR Division Meeting	06/07/18	06/07/18 Meeting (MEET)	WI Dept Of Revenue	22030
Habitat Build	06/07/18	06/07/18 Parking Lot Rental (PARK)	United Way Of Dane County	22202
Sun Prairie High School Graduation	06/08/18	06/08/18 Ceremony (CERE)	Sun Prairie High School	21473
DC Council on Climate Change	06/08/18	06/08/18 Civic (CIVIC)	Dane County Executive Office	22062
Life Leadership NC	06/09/18	06/09/18 Meeting (MEET)	Life Leadership NC	21541
4H Western Riding Clinic	06/09/18	06/09/18 4-H Event (4H)	Dane County Extension	22074
FFA Convention	06/10/18	06/14/18 Convention (CONV)	WI Dept Of Public Instruction	16483
Cap Gun Show	06/13/18	06/17/18 Agriculture - Horse (AGHOR)	Cap Gun Quarter Horse Circuit	21602
2018 Annual State of WI Human Reso	06/14/18	06/14/18 Meeting (MEET)	State of WI Dept of Administration	22188
Eid Prayer Service	06/14/18	06/15/18 Meeting (MEET)	Islamic Center Of Madison	22223
Midwest Felting Symposium	06/18/18	06/24/18 Trade Show - Private (TRDPV)	Susan's Fiber	20836
American Advertising Federation - M	06/18/18	06/18/18 Meeting (MEET)	American Advertising Federation - Madi	21251
Outdoor Reps Show	06/19/18	06/21/18 Trade Show - Private (TRDPV)	Outdoor Reps Association	20962
DC Supervisory Training	06/19/18	06/19/18 Civic (CIVIC)	Dane County Administration	21800
AEC Master Plan Open House	06/19/18	06/19/18 Meeting (MEET)	Alliant Energy Center	22229
4H Dog Training	06/20/18	06/20/18 4-H Event (4H)	Dane County Extension	21833
MMSD / Madison College	06/20/18	06/21/18 Meeting (MEET)	Madison Metropolitan School District	22052
M3 Insurance Parking	06/21/18	06/21/18 Parking Lot Rental (PARK)	M3 Insurance	22160
UnityPoint Health - Meriter Appreciat	06/21/18	06/21/18 Meeting (MEET)	UnityPoint Health - Meriter	22197
MFOL Road to Change	06/22/18	06/22/18 Meeting (MEET)	The Soze Agency	22259
CFA Exams	06/23/18	06/23/18 Testing/Exam (EXAM)	CFA Institute	19815
Market Square	06/25/18	06/25/18 Trade Show - Private (TRDPV)	Market Square	14053
American Jr. Shorthorn	06/27/18	07/01/18 Agriculture - Livestock (AGLIV)	American Junior Shorthorn Association	19949
4H Dog Training	06/27/18	06/27/18 4-H Event (4H)	Dane County Extension	21834
Downtown Madison Rotary Club	06/27/18	06/27/18 Banquet (BANQ)	Downtown Madison Rotary	22049
UW Health Moving Forward	07/02/18	07/02/18 Meeting (MEET)	UW Health Transplant	21711
National Jr Angus Association Show	07/06/18	07/14/18 Agriculture - Livestock (AGLIV)	National Jr Angus Association	19385
Life Leadership NC	07/07/18	07/07/18 Meeting (MEET)	Life Leadership NC	21542
Dane County Fair	07/19/18	07/22/18 Agriculture - Livestock (AGLIV)	Dane County Fair	14132
Group Health Cooperative	07/25/18	07/25/18 Meeting (MEET)	Group Health Cooperative	21730
Crossfit Games	08/01/18	08/05/18 Sporting Event (SPTEV)	CrossFit, LLC	20901
Ryan Brothers	08/08/18	08/08/18 Parking Lot Rental (PARK)	Ryan Brothers	21729
DAV - Mobile Service Office	08/09/18	08/09/18 Meeting (MEET)	Disabled American Veterans	22236
Life Leadership NC	08/11/18	08/11/18 Meeting (MEET)	Life Leadership NC	21543
UW Health Moving Forward	08/13/18	08/13/18 Meeting (MEET)	UW Health Transplant	21712
GMA SHRM	08/14/18	08/14/18 Meeting (MEET)	GMA SHRM	21485
Group Health Cooperative	08/15/18	08/15/18 Meeting (MEET)	Group Health Cooperative	21674
WI Commercial Building Code Refresht	08/16/18	08/16/18 Conference (CONF)	UW Dept of Engineering	22194
Madison Mini Marathon Packet Pick-t	08/17/18	08/17/18 Sporting Event (SPTEV)	Vision Event Management	21702
Wisconsin Holstein Summer Champio	08/19/18	08/21/18 Agriculture - Livestock (AGLIV)	WI Holstein Association	19796
Driving Dynamics	08/20/18	08/21/18 Parking Lot Rental (PARK)	Driving Dynamics	22180
DC Supervisory Training	08/21/18	08/21/18 Civic (CIVIC)	Dane County Administration	21801
Eid Prayer Service	08/21/18	08/21/18 Meeting (MEET)	Islamic Center Of Madison	22284
WI Pottery Show & Sale	08/24/18	08/25/18 Consumer Show (CONSU)	WI Pottery Association	21705
Dane Dance - Rain Location	08/24/18	08/24/18 Concert - Electronic Dance (CEDM)	Dane Dances, Inc.	22179
Ironman Storage	08/26/18	09/16/18 Parking Lot Rental (PARK)	Destination Madison/Madison Area Spc	20244
12th Annual Back to School Haircut E	08/26/18	08/26/18 Conference (CONF)	Rebalanced-Life Wellness Association	21927
Epic User Group Parking	08/27/18	08/30/18 Parking Lot Rental (PARK)	Epic Systems Corp	22005
Semi-Parking for Kohl Center	08/28/18	09/02/18 Parking Lot Rental (PARK)	Frank Productions Inc	22094
DC Employee Retirement workshop	08/28/18	08/28/18 Civic (CIVIC)	Dane County Human Services	22095
Dane County Regional Job Fair	08/29/18	08/29/18 Civic (CIVIC)	Department of Workforce Development	21288
WQHA	08/31/18	09/03/18 Agriculture - Horse (AGHOR)	WI Quarter Horse Assoc	20012
DCSO Graduation	08/31/18	08/31/18 Civic (CIVIC)	Dane County Sheriffs Office	22249
Quilt Expo	09/06/18	09/08/18 Consumer Show (CONSU)	PBS WI	13151
Western Working Horse Celebration	09/06/18	09/16/18 Agriculture - Horse (AGHOR)	North Central Working Western Horse C	20640
UW Health Moving Forward	09/10/18	09/10/18 Meeting (MEET)	UW Health Transplant	21713
DC Supervisory Training	09/11/18	09/11/18 Civic (CIVIC)	Dane County Administration	21802

Glassroots Art Show	09/11/18	09/13/18 Trade Show - Private (TRDPV)	Glassroots LLC	21989
First Weber	09/11/18	09/11/18 Meeting (MEET)	First Weber Group	22008
Master Plan User Group Meeting	09/11/18	09/11/18 Meeting (MEET)	Alliant Energy Center	22379
Group Health Cooperative	09/12/18	09/12/18 Meeting (MEET)	Group Health Cooperative	21675
AMA Conference	09/12/18	09/12/18 Trade Show - Public (TRDPB)	AMA Marketing Association Madison	21703
Master Plan meeting	09/12/18	09/12/18 Meeting (MEET)	Alliant Energy Center	22334
Rundle-Spence 12th Annual All Star S	09/13/18	09/13/18 Trade Show - Private (TRDPV)	Rundle-Spence Madison	22156
USA Conservation Dinner	09/14/18	09/14/18 Banquet (BANQ)	Union Sportsmen Alliance	21051
Boardman and Clark	09/14/18	09/14/18 Meeting (MEET)	Boardman & Clark Law Firm	22015
WI Bankers Association	09/14/18	09/14/18 Meeting (MEET)	WI Bankers Association	22387
Market Square	09/17/18	09/17/18 Trade Show - Private (TRDPV)	Market Square	21259
American Advertising Federation - M	09/17/18	09/17/18 Meeting (MEET)	American Advertising Federation - Madi	21981
GMA SHRM	09/18/18	09/18/18 Meeting (MEET)	GMA SHRM	21486
Transportation Construction Fair	09/18/18	09/18/18 Meeting (MEET)	WI Dept Of Transportation	21643
DOR Audit Staff Conference	09/19/18	09/20/18 Conference (CONF)	WI Dept Of Revenue	22025
It's Your Choice Open Enrollment	09/19/18	09/19/18 Meeting (MEET)	WI Dept Of Employee Trust Fund	22102
Black Women's Wellness Day	09/22/18	09/22/18 Consumer Show (CONSU)	Foundation for Black Women's Wellnes	22027
Access Community Health Centers	09/22/18	09/22/18 Banquet (BANQ)	Access Community Health Centers	22279
World Dairy Expo	10/02/18	10/06/18 Convention (CONV)	World Dairy Expo	18575
UW Health Moving Forward	10/08/18	10/08/18 Meeting (MEET)	UW Health Transplant	21715
Dave Jones	10/09/18	10/09/18 Meeting (MEET)	Dave Jones Inc	21589
A Principal Experience	10/09/18	10/09/18 Meeting (MEET)	Foundation For Madison's Public Schoo	21899
Group Health Cooperative	10/10/18	10/10/18 Meeting (MEET)	Group Health Cooperative	21677
Macular Degeneration / Diabetic Eye	10/10/18	10/10/18 Meeting (MEET)	UW Dept Of Ophthalmology & Visual Scie	21723
The Center for Management Terms &	10/10/18	10/10/18 Meeting (MEET)	Van Mell & Associates - The Center for I	21891
WVMA Convention	10/11/18	10/13/18 Convention (CONV)	WI Veterinary Medical Association	17506
Just Between Friends	10/12/18	10/14/18 Consumer Show (CONSU)	Just Between Friends	21524
AHA Dandiya Nite	10/12/18	10/12/18 Banquet (BANQ)	American Hindu Association Inc.	22307
GSAFE 2018 Trick or Trot 5k Run / Wa	10/14/18	10/14/18 Parking Lot Rental (PARK)	Gay Straight Alliance for Safe Schools, Ir	22239
American Advertising Federation - M	10/15/18	10/15/18 Meeting (MEET)	American Advertising Federation - Madi	21982
Master Plan Meeting	10/15/18	10/15/18 Meeting (MEET)	Alliant Energy Center	22341
Sheriffs Office Mtg	10/15/18	10/15/18 Meeting (MEET)	Dane County Sheriffs Office	22449
Compliance Training	10/16/18	10/17/18 Meeting (MEET)	WI Dept Of Revenue	21777
Dc Supervisory Training	10/16/18	10/16/18 Civic (CIVIC)	Dane County Administration	21803
WI DOR 2018 Tax Update	10/16/18	10/16/18 Meeting (MEET)	WI Dept Of Revenue	22262
Wisconsin Game Developer's M - Dev	10/19/18	10/19/18 Conference (CONF)	WI Games Alliance	21667
NAPA Product and Equipment Show	10/22/18	10/22/18 Trade Show - Private (TRDPV)	NAPA Stevens Point D.C.	22312
World Clydesdale Show - 2018	10/23/18	10/28/18 Agriculture - Horse (AGHOR)	Clydesdale Breeders Of The USA	19071
Compliance Training	10/23/18	10/24/18 Meeting (MEET)	WI Dept Of Revenue	21779
BCBS Federal Employee Member Ever	10/23/18	10/23/18 Meeting (MEET)	Blue Cross Blue Shield	22111
In Business Expo/Conference	10/24/18	10/24/18 Conference (CONF)	In Business Magazine	21687
DC Housing Summit	10/25/18	10/25/18 Civic (CIVIC)	Dane County Planning & Development	22014
WSMA / WMEA -Parking	10/25/18	10/26/18 Parking Lot Rental (PARK)	WSMA / WMEA	22108
Wisconsin Recruiters	10/25/18	10/25/18 Meeting (MEET)	Talent HQ LLC - WI Recruiters	22200
Bagels with Boardman and Clark	10/26/18	10/26/18 Meeting (MEET)	Boardman & Clark Law Firm	22018
Driving Dynamics	10/29/18	10/30/18 Parking Lot Rental (PARK)	Driving Dynamics	22181
Annual Assessor Meeting	10/30/18	10/30/18 Meeting (MEET)	WI Dept Of Revenue	22136
Wisconsin Bureau of Procurement Co	10/31/18	10/31/18 Conference (CONF)	State of WI - Bureau of Procurement	22009
Bureau of State Risk Management	11/01/18	11/02/18 Conference (CONF)	Bureau Of State Risk Management	21838
Second Harvest Kick-Off Luncheon	11/01/18	11/01/18 Banquet (BANQ)	Second Harvest Food Bank Of Southern	21965
Swim Spa & Hot Tub Sale	11/02/18	11/04/18 Consumer Show (CONSU)	National Sales Inc	22201
WI Interscholastic Horse Association	11/03/18	11/04/18 Agriculture - Horse (AGHOR)	WI Interscholastic Horsemanship Associ	21265
The Badger JAM Cheerleading	11/03/18	11/03/18 Sporting Event (SPTEV)	Varsity Spirit LLC dba Varsity All Star	21940
WI Dog Fair	11/04/18	11/04/18 Trade Show - Public (TRDPB)	Badger Kennel Club	21556
Mead & Hunt	11/05/18	11/06/18 Meeting (MEET)	Mead & Hunt, Inc.	21824
Gamehole Con	11/08/18	11/11/18 Convention (CONV)	The Gamehole LLC	21108
The Road Home Program/Fundraiser	11/08/18	11/08/18 Banquet (BANQ)	The Road Home	21733
Life Leadership NC	11/10/18	11/10/18 Meeting (MEET)	Life Leadership NC	21544
A Perfect Circle	11/10/18	11/10/18 Concert - Rock (CROCK)	Frank Productions Inc	22061
UW Health Moving Forward	11/12/18	11/12/18 Meeting (MEET)	UW Health Transplant	21716
GMA SHRM	11/13/18	11/13/18 Meeting (MEET)	GMA SHRM	21499
AASCW Awards of Excellence	11/13/18	11/13/18 Banquet (BANQ)	Apartment Association of SC WI	22339
WPS Vendor Management Seminar	11/13/18	11/13/18 Meeting (MEET)	WPS Health Solutions	22459
Group Health Cooperative	11/14/18	11/14/18 Meeting (MEET)	Group Health Cooperative	21676
St Vincent De Paul Volunteer Awards	11/14/18	11/14/18 Banquet (BANQ)	District Council of Madison, Inc. - Societ	21897
Boardman & Clark	11/15/18	11/15/18 Meeting (MEET)	Boardman & Clark Law Firm	21866
Shine United - Photo Shoot	11/15/18	11/15/18 Meeting (MEET)	Shine United	22527
WIAA Football Shuttle	11/15/18	11/16/18 Meeting (MEET)	Alliant Energy Center	22530
Madison Women's Expo	11/16/18	11/18/18 Consumer Show (CONSU)	Nei-Turner Media Group	15231
One of a Kind Rubber Stamp & Scrap	11/16/18	11/18/18 Consumer Show (CONSU)	Paper Craft Conference Inc. dba One of	18216
NCAA Bus Parking	11/16/18	11/16/18 Parking Lot Rental (PARK)	Destination Madison/Madison Area Spc	22422
Madison Gem & Mineral Show	11/17/18	11/18/18 Consumer Show (CONSU)	Madison Gem & Mineral Club	21332
American Advertising Federation - M	11/19/18	11/19/18 Meeting (MEET)	American Advertising Federation - Madi	21983
WI DOR 2018 Tax Update	11/20/18	11/20/18 Meeting (MEET)	WI Dept Of Revenue	22261
DC MAC meeting	11/20/18	11/20/18 Civic (CIVIC)	Dane County Employee Relations	22423
Madison Turkey Trot	11/22/18	11/22/18 Sporting Event (SPTEV)	All Community Events	22131
Hmong New Year Celebration	11/22/18	11/24/18 Festival (FEST)	WI Hmong Association	22242

WWE Wrestling Event	11/25/18	11/25/18 Sporting Event (SPTEV)	World Wrestling Entertainment Inc	22056
WizardCon	11/30/18	12/02/18 Consumer Show (CONSU)	Wizard World	21073
Badger Kick Off Classic	11/30/18	12/02/18 Agriculture - Livestock (AGLIV)	UW Saddle & Sirloin Club	21722
Ryan Brothers	12/04/18	12/04/18 Parking Lot Rental (PARK)	Ryan Brothers	22451
Share Your Holidays Grand Finale	12/05/18	12/05/18 Ceremony (CERE)	Second Harvest Food Bank Of Southern	21964
DCSC Career Event	12/05/18	12/05/18 Trade Show - Private (TRDPV)	Dane County School Consortium	21969
Lindsey Stirling Christmas Show	12/05/18	12/05/18 Concert - Rock (CROCK)	Frank Productions Inc	22038
Pathways Expo	12/05/18	12/05/18 Meeting (MEET)	Madison Metropolitan School District	22167
UnityPoint Health - Meriter Leadersh	12/05/18	12/05/18 Meeting (MEET)	UnityPoint Health - Meriter	22192
M3 Insurance	12/05/18	12/05/18 Meeting (MEET)	M3 Insurance	22460
Wisconsin Health Services	12/05/18	12/05/18 Conference (CONF)	WI Dept Of Health Services	22541
Life Leadership NC	12/08/18	12/08/18 Meeting (MEET)	Life Leadership NC	21546
St. Ambrose Academy Annual Benefit	12/08/18	12/08/18 Banquet (BANQ)	St. Ambrose Academy	21843
Eternity Homecare Holiday Party	12/08/18	12/08/18 Banquet (BANQ)	Eternity Homecare	22408
WDE Board & Committee Mtg	12/10/18	12/11/18 Meeting (MEET)	World Dairy Expo	21906
MMSD Teacher Training	12/10/18	12/10/18 Meeting (MEET)	Madison Metropolitan School District	22534
Sheriff's Training	12/10/18	12/11/18 Meeting (MEET)	Dane County Sheriffs Office	22558
WPS	12/12/18	12/13/18 Meeting (MEET)	WPS Health Solutions	21645
Group Health Cooperative	12/14/18	12/14/18 Meeting (MEET)	Group Health Cooperative	21679
Holiday Party	12/14/18	12/14/18 Banquet (BANQ)	Tangerine Meetings & Events	21926
Empty Stocking Club Annual Toy Give	12/17/18	12/20/18 Ceremony (CERE)	WI State Journal	20657
Toys for Tots Program	12/18/18	12/20/18 Ceremony (CERE)	US Marine Corp	22324
Madison College	12/20/18	12/20/18 Ceremony (CERE)	Madison Area Technical College	22436
Gospel Carols Concert 9	12/21/18	12/21/18 Concert - Christian (CCHRI)	Musical-Lee Yours	22143
Badger State Wrestling Invitational	12/22/18	12/22/18 Sporting Event (SPTEV)	Stoughton Area School District	21844
Holiday Blood Drive	12/24/18	12/24/18 Meeting (MEET)	American Red Cross	22023
Harlem Globetrotters	12/29/18	12/29/18 Family Show (FAM)	Frank Productions Inc	18001

2019 AEC Events

Description	Start Date	End Date	Type	Account
Public Health Staff Meeting	01/03/19	01/03/19	Civic (CIVIC)	Public Health of Madison & Dane CO
Group Health Cooperative	01/04/19	01/04/19	Meeting (MEET)	Group Health Cooperative
4-H Beef Weigh in	01/05/19	01/05/19	4-H Event (4H)	Dane County Extension
Badgerette Pom Pon	01/06/19	01/06/19	Sporting Event (SPTEV)	Badgerette Pom Pon Inc.
Market Square	01/07/19	01/07/19	Trade Show - Private (TRDPV)	Market Square
MWSRA Show	01/07/19	01/09/19	Trade Show - Private (TRDPV)	Midwest Winter Sports Reps Association
2019 Economic Forecast Luncheon	01/09/19	01/09/19	Banquet (BANQ)	WI Bankers Association
Wegner CPA Forum	01/10/19	01/10/19	Conference (CONF)	Wegner CPAs
Wedding Show	01/12/19	01/13/19	Consumer Show (CONSU)	Joy Publications
Bicycle Swapmeet	01/12/19	01/12/19	Consumer Show (CONSU)	Brazen Dropouts
Sesame Street	01/12/19	01/13/19	Family Show (FAM)	Feld Entertainment, Inc.
American Advertising Federation - Madison	01/14/19	01/14/19	Meeting (MEET)	American Advertising Federation - Madison
WI Agri-Business Classic	01/15/19	01/17/19	Trade Show - Private (TRDPV)	WI Agri-Business Association Inc
Winfield Solutions Reception	01/16/19	01/16/19	Banquet (BANQ)	Winfield United
Vang Memorial Service	01/18/19	01/21/19	Ceremony (CERE)	Yang Vang
Isthmus Beer & Cheese Fest	01/19/19	01/19/19	Consumer Show (CONSU)	Isthmus Publishing Co
Roller Derby	01/19/19	01/19/19	Sporting Event (SPTEV)	Mad Rolling Dolls LLC
GMA SHRM	01/22/19	01/22/19	Meeting (MEET)	GMA SHRM
DC Supervisor Training	01/22/19	01/22/19	Civic (CIVIC)	Dane County Employee Relations
Lake Home & Cabin Show	01/24/19	01/27/19	Consumer Show (CONSU)	Porchlight Productions LLC
Monster Truck Show	01/25/19	01/27/19	Family Show (FAM)	WHR Motorsports
Wausau Homes	01/26/19	01/26/19	Banquet (BANQ)	Wausau Homes INC
Madison RV Show 2019	02/01/19	02/03/19	Consumer Show (CONSU)	Dane County RV Dealers Association
Organic Vegetable Conference	02/01/19	02/02/19	Civic (CIVIC)	UW Extension
Team Champion Cheer Event	02/02/19	02/03/19	Sporting Event (SPTEV)	Team Champion
National Weather Service	02/05/19	02/05/19	Civic (CIVIC)	Emergency Management
Group Health Cooperative	02/06/19	02/06/19	Meeting (MEET)	Group Health Cooperative
WSCA Parking	02/06/19	02/07/19	Parking Lot Rental (PARK)	WI School Counselors Assoc.
New Products Showcase	02/07/19	02/07/19	Trade Show - Private (TRDPV)	Hess Promotions
WPT Garden & Landscape Expo	02/08/19	02/10/19	Consumer Show (CONSU)	PBS WI
Trevor Noah	02/08/19	02/08/19	Entertainment (ENT)	Frank Productions Inc
Xiong Memorial	02/08/19	02/10/19	Meeting (MEET)	Xiong Memorial
Roller Derby	02/09/19	02/09/19	Sporting Event (SPTEV)	Mad Rolling Dolls LLC
Dane County Retirement Workshop	02/11/19	02/11/19	Civic (CIVIC)	Dane County Employee Relations
Zor Shrine Circus	02/14/19	02/17/19	Family Show (FAM)	Zor Shrine Circus
Findorff Safety & Education Day	02/14/19	02/14/19	Meeting (MEET)	J. H. Findorff & Son Inc.
Model Railroad Show	02/15/19	02/17/19	Consumer Show (CONSU)	Model Railroad Association
Zimbrick Awards Banquet	02/16/19	02/16/19	Banquet (BANQ)	Zimbrick
Baby Expo	02/16/19	02/17/19	Consumer Show (CONSU)	Entercom WI LLC
DC Supervisory Meeting	02/19/19	02/19/19	Civic (CIVIC)	Dane County Administration
4H-Dogs	02/20/19	02/20/19	4-H Event (4H)	Dane County Extension
YWCA Circle of Women Luncheon	02/21/19	02/21/19	Banquet (BANQ)	YWCA of Madison
WIAA Wrestling Shuttle	02/21/19	02/23/19	Parking Lot Rental (PARK)	Alliant Energy Center
WI Fishing Expo	02/22/19	02/24/19	Consumer Show (CONSU)	Bast Durbin Advertising dba WI Fishing Expo
Alan Jackson	02/22/19	02/22/19	Concert - Country (CCOUN)	Outback Presents, LLC
Semi Parking in NW Lot	02/23/19	05/31/19	Parking Lot Rental (PARK)	Shadow Drum & Bugle Corps.
Building Codes Refresher Conference	02/25/19	02/27/19	Conference (CONF)	UW Dept of Engineering
AEC All Staff meeting	02/26/19	02/26/19	Meeting (MEET)	Alliant Energy Center
WHCA / WIAA Boys Hockey Banquet	02/27/19	02/27/19	Banquet (BANQ)	WHCA
WIAA Hockey Tournaments	02/28/19	03/02/19	Sporting Event (SPTEV)	W.I.A.A.
Kubota Tractor	02/28/19	03/01/19	Trade Show - Public (TRDPB)	Kubota Tractor Corp.
Girls WI Hockey Coaches Association	02/28/19	02/28/19	Banquet (BANQ)	GWHCA
Kids Expo	03/02/19	03/03/19	Consumer Show (CONSU)	Nei-Turner Media Group
4H-Dogs	03/02/19	03/02/19	4-H Event (4H)	Dane County Extension
WDE Meetings	03/04/19	03/05/19	Meeting (MEET)	World Dairy Expo
Wisconsin DHS Meeting	03/05/19	03/06/19	Conference (CONF)	WI Dept Of Health Services
Chambers and Owen	03/06/19	03/06/19	Trade Show - Private (TRDPV)	Chambers & Owen
Ryan Brothers	03/06/19	03/06/19	Parking Lot Rental (PARK)	Ryan Brothers
Press Conference	03/06/19	03/06/19	Meeting (MEET)	Alliant Energy Center
Canoeopia	03/08/19	03/10/19	Consumer Show (CONSU)	Rutabaga Paddlesports LLC
Bike-O-Rama	03/08/19	03/10/19	Consumer Show (CONSU)	Budget Bicycle
Jerry's Camping Center RV & Camping Show	03/08/19	03/10/19	Consumer Show (CONSU)	Jerry's Camping Center
Roller Derby	03/09/19	03/09/19	Sporting Event (SPTEV)	Mad Rolling Dolls LLC
Library Service Driving practice	03/11/19	03/11/19	Civic (CIVIC)	Dane County Library Service
Professional Dairy Producers Convention	03/12/19	03/14/19	Convention (CONV)	Professional Dairy Producers Of WI
WIAA Boys Basketball Shuttle	03/14/19	03/16/19	Parking Lot Rental (PARK)	Alliant Energy Center
Unilock	03/15/19	03/15/19	Trade Show - Private (TRDPV)	Unilock - Chicago, IL
Knit In 2019	03/16/19	03/17/19	Consumer Show (CONSU)	Madison Knitter's Guild
Life Leadership NC	03/16/19	03/16/19	Meeting (MEET)	Life Leadership NC
American Advertising Federation - Madison	03/18/19	03/18/19	Meeting (MEET)	American Advertising Federation - Madison
DC Supervisor Training	03/18/19	03/18/19	Civic (CIVIC)	Dane County Administration
GMA SHRM	03/19/19	03/19/19	Meeting (MEET)	GMA SHRM
Pathways Grade 11	03/19/19	03/19/19	Meeting (MEET)	Madison Metropolitan School District
Dane County Regional Job Fair	03/20/19	03/20/19	Civic (CIVIC)	Department of Workforce Development
Group Health Cooperative	03/20/19	03/20/19	Meeting (MEET)	Group Health Cooperative
Design Opportunity Day	03/20/19	03/20/19	Meeting (MEET)	WI Dept Of Transportation
AASCW Multifamily Housing Summit: Trends & Tactics	03/21/19	03/21/19	Trade Show - Private (TRDPV)	Apartment Association of SC WI
IBEW 159 Job Fair	03/21/19	03/21/19	Conference (CONF)	IBEW Local 159
Meet and Confer Empl Handbook	03/21/19	03/21/19	Civic (CIVIC)	Dane County Administration
WI Folkstyle Wrestling Tournament	03/22/19	03/23/19	Sporting Event (SPTEV)	WI Wrestling Federation
Art Glass & Bead Show	03/23/19	03/24/19	Consumer Show (CONSU)	Creative Mode
Madison Area Doll Club	03/23/19	03/23/19	Consumer Show (CONSU)	Madison Area Doll Club

Midwest Horse Fair Team Meeting	03/26/19	03/26/19 Non-Event (NONE)	WI State Horse Council
Meet and Confer	03/26/19	03/26/19 Civic (CIVIC)	Dane County Administration
Market Square	03/27/19	03/27/19 Trade Show - Private (TRDPV)	Market Square
Old Dominion	03/28/19	03/28/19 Concert - Country (CCOUN)	Frank Productions Inc
Outdoor Life Field & Stream Expo	03/29/19	03/31/19 Consumer Show (CONSU)	Bonnier Events
Weezer	03/31/19	03/31/19 Concert - Rock (CROCK)	Frank Productions Inc
American Advertising Federation - Madison	04/01/19	04/01/19 Meeting (MEET)	American Advertising Federation - Madison
GHC All Staff Meeting	04/02/19	04/03/19 Meeting (MEET)	Group Health Cooperative
Ryan Brothers	04/03/19	04/03/19 Parking Lot Rental (PARK)	Ryan Brothers
Midwest Select Draft Horse Sale	04/04/19	04/05/19 Agriculture - Horse (AGHOR)	Midwest Select Sale
WPS	04/04/19	04/04/19 Meeting (MEET)	WPS Health Solutions
SC WI Health Care Emergency Coalition	04/04/19	04/04/19 Meeting (MEET)	Iowa County Health Department
WI Injury & Violence Prevention Summit	04/04/19	04/04/19 Meeting (MEET)	Children's Hospital of WI Community Health
Swim Spa & Hot Tub Sale	04/05/19	04/07/19 Consumer Show (CONSU)	National Sales Inc
On Wisconsin Spring Pow Wow	04/06/19	04/07/19 Convention (CONV)	Wunk Sheek
Midwest Horse Fair	04/12/19	04/14/19 Agriculture - Horse (AGHOR)	WI State Horse Council
Master Plan Meeting	04/15/19	04/15/19 Meeting (MEET)	Alliant Energy Center
Cheese Industry Conference	04/17/19	04/18/19 Convention (CONV)	WI Cheese Makers Association
WWE Wrestling	04/20/19	04/20/19 Sporting Event (SPTEV)	World Wrestling Entertainment Inc
Dane County Immunization Coalition Meeting	04/23/19	04/23/19 Civic (CIVIC)	Public Health of Madison & Dane CO
M3 Client Services Retreat	04/23/19	04/23/19 Meeting (MEET)	M3 Insurance
DC Supervisor Training	04/23/19	04/23/19 Civic (CIVIC)	Dane County Administration
MMSD Excellence with Equity Awards	04/24/19	04/24/19 Banquet (BANQ)	Madison Metropolitan School District
Dave Jones	04/24/19	04/24/19 Meeting (MEET)	Dave Jones Inc
Adapt or Reinvent	04/25/19	04/25/19 Meeting (MEET)	Van Mell & Associates - The Center for Management Terms & Practices
Driving Dynamics	04/25/19	04/26/19 Parking Lot Rental (PARK)	Driving Dynamics
Madison Area Rehabilitation Centers Awards Banquet	04/25/19	04/25/19 Banquet (BANQ)	Madison Area Rehabilitation Centers
Wisconsin Holstein Spring Show	04/26/19	04/27/19 Agriculture - Livestock (AGLIV)	WI Holstein Association
NAMI Wisconsin Annual Conference	04/26/19	04/27/19 Conference (CONF)	NAMI
Little "I" Horse Show	04/27/19	04/28/19 Agriculture - Horse (AGHOR)	UW Saddle & Sirlain Club
Roller Derby	04/27/19	04/27/19 Sporting Event (SPTEV)	Mad Rolling Dolls LLC
Spring Benefit honoring Katie & Rayce	04/27/19	04/27/19 Banquet (BANQ)	We Believe in Katie Inc.
Snap-on Tools	04/27/19	04/28/19 Trade Show - Private (TRDPV)	Snap-on Tools Company, LLC
Driving Dynamics	04/29/19	04/30/19 Parking Lot Rental (PARK)	Driving Dynamics
Skills USA	04/30/19	05/01/19 Conference (CONF)	WI Dept Of Public Instruction
Cirque	05/01/19	05/05/19 Family Show (FAM)	Cirque du Soleil American Inc
4H Dog Training	05/01/19	05/01/19 4-H Event (4H)	Dane County Extension
Group Health Cooperative	05/03/19	05/03/19 Meeting (MEET)	Group Health Cooperative
Memorial Prom	05/04/19	05/04/19 Ceremony (CERE)	Madison Metropolitan School District
South-Central Synod of WI Assembly	05/04/19	05/05/19 Conference (CONF)	South Central Synod of WI
MMSD Advance Placement Exams	05/06/19	05/17/19 Testing/Exam (EXAM)	Madison Metropolitan School District
MCPASD Advance Placement Exams	05/06/19	05/17/19 Testing/Exam (EXAM)	Middleton / Cross Plains School District
FBLA 2020 Planning Meeting	05/06/19	05/06/19 Meeting (MEET)	WI Dept Of Public Instruction
Save Our Lakes - Breakfast	05/08/19	05/08/19 Banquet (BANQ)	Clean Lakes Alliance
Ryan Brothers	05/08/19	05/08/19 Parking Lot Rental (PARK)	Ryan Brothers
4H Dog Training	05/08/19	05/08/19 4-H Event (4H)	Dane County Extension
Home2 Suites by Hilton Job Fair	05/08/19	05/08/19 Meeting (MEET)	Home2 Suites by Hilton
St. Vincent De Paul Fundraiser Breakfast	05/09/19	05/09/19 Banquet (BANQ)	District Council of Madison, Inc. - Society of St. Vincent de Paul
MagicFest Madison 2019	05/10/19	05/12/19 Hobby Show (HOB)	Siteline Productions / CFB Events
4H Horse Clinic	05/11/19	05/11/19 4-H Event (4H)	Dane County Extension
March of Dimes Overflow Parking	05/11/19	05/11/19 Parking Lot Rental (PARK)	March of Dimes
4H Horse Clinic	05/12/19	05/12/19 4-H Event (4H)	Dane County Extension
9/11 World Trade Center Quilt Display	05/13/19	05/15/19 Conference (CONF)	9/11 WTC Memorial Quilt Project
GMA SHRM	05/14/19	05/14/19 Conference (CONF)	GMA SHRM
WI BADD	05/15/19	05/16/19 Meeting (MEET)	WI BADD Inc
4H Dog Training	05/15/19	05/15/19 4-H Event (4H)	Dane County Extension
MMSD Leadership Institute	05/15/19	05/15/19 Meeting (MEET)	Madison Metropolitan School District
Home2 Suites by Hilton Job Fair	05/15/19	05/15/19 Meeting (MEET)	Home2 Suites by Hilton
WHEA E2C Workshop	05/15/19	05/15/19 Meeting (MEET)	WI Healthcare Engineering Assoc
MMSD Retirement Reception	05/16/19	05/16/19 Banquet (BANQ)	Madison Metropolitan School District
Madison College Graduation	05/17/19	05/17/19 Ceremony (CERE)	Madison Area Technical College
State Collection Service, Inc.	05/18/19	05/18/19 Banquet (BANQ)	State Collection Service, Inc
Roller Derby	05/18/19	05/18/19 Sporting Event (SPTEV)	Mad Rolling Dolls LLC
Bubble Run	05/18/19	05/18/19 Sporting Event (SPTEV)	Cool Events
4H Horse Clinic	05/18/19	05/18/19 4-H Event (4H)	Dane County Extension
Ragnar Relay Parking	05/18/19	05/18/19 Parking Lot Rental (PARK)	Ragnar Events, LLC
Edgewood College Commencement	05/19/19	05/19/19 Convention (CONV)	Edgewood College
Mount Horeb High School Graduation	05/19/19	05/19/19 Graduation (GRAD)	Mount Horeb Area School District
Edgewood College PhD Reception	05/19/19	05/19/19 Banquet (BANQ)	Edgewood College
4H Horse Clinic	05/19/19	05/19/19 4-H Event (4H)	Dane County Extension
American Advertising Federation - Madison	05/20/19	05/20/19 Meeting (MEET)	American Advertising Federation - Madison
Master Plan Meeting	05/20/19	05/20/19 Meeting (MEET)	Alliant Energy Center
WI Distributors Clydesdale Housing	05/20/19	05/27/19 Agriculture - Horse (AGHOR)	WI Distributors
Circle of Friends	05/21/19	05/21/19 Banquet (BANQ)	Foundation For Madison's Public Schools
WISCAP 2019 Annual Conference	05/21/19	05/23/19 Conference (CONF)	WI Community Action Program Association
New Framework	05/21/19	05/21/19 Meeting (MEET)	Van Mell & Associates - The Center for Management Terms & Practices
DC Supv Training	05/21/19	05/21/19 Civic (CIVIC)	Dane County Administration
Believe In Safety: A Survivors Insight	05/21/19	05/21/19 Meeting (MEET)	National Association of Electrical Contractors
Madison Classic Horse Show	05/22/19	05/26/19 Agriculture - Horse (AGHOR)	Madison Classic Horse Show
4H Dog Training	05/22/19	05/22/19 4-H Event (4H)	Dane County Extension
Ironman 70.3 Storage	05/23/19	06/16/19 Parking Lot Rental (PARK)	Destination Madison/Madison Area Sports Commission
Transportation & Innovation Expo	05/23/19	05/23/19 Trade Show - Private (TRDPV)	Alliant Energy Corporation
Bratfest	05/24/19	05/26/19 Family Show (FAM)	Brat Fest Inc
4H Dog Training	05/29/19	05/29/19 4-H Event (4H)	Dane County Extension

ADRC Public Hearing	05/29/19	05/29/19	Civic (CIVIC)	Dane County Human Services
Home2 Suites by Hilton Job Fair	05/29/19	05/29/19	Meeting (MEET)	Home2 Suites by Hilton
In Business Photo Shoot	05/29/19	05/29/19	Meeting (MEET)	In Business Magazine
4H Horse Clinic	06/01/19	06/01/19	4-H Event (4H)	Dane County Extension
Middleton High School Graduation	06/02/19	06/02/19	Ceremony (CERE)	Middleton / Cross Plains School District
Wisconsin DHS Meeting	06/04/19	06/05/19	Conference (CONF)	WI Dept Of Health Services
Prayer Service	06/04/19	06/05/19	Meeting (MEET)	Madinah Community Center
Group Health Cooperative	06/05/19	06/05/19	Meeting (MEET)	Group Health Cooperative
Ryan Brothers	06/05/19	06/05/19	Parking Lot Rental (PARK)	Ryan Brothers
4H Dog Training	06/05/19	06/05/19	4-H Event (4H)	Dane County Extension
More Than Pink Walk	06/08/19	06/08/19	Sporting Event (SPTEV)	Komen WI
FFA Convention	06/10/19	06/13/19	Convention (CONV)	WI Dept Of Public Instruction
Cap Gun Show	06/13/19	06/16/19	Agriculture - Horse (AGHOR)	Cap Gun Quarter Horse Circuit
Sun Prairie High School Graduation	06/14/19	06/14/19	Ceremony (CERE)	Sun Prairie High School
CFA Exams	06/15/19	06/15/19	Testing/Exam (EXAM)	CFA Institute
Driving Dynamics	06/17/19	06/18/19	Parking Lot Rental (PARK)	Driving Dynamics
Master Plan Meeting	06/17/19	06/17/19	Meeting (MEET)	Alliant Energy Center
DC Supervisor Training	06/18/19	06/18/19	Civic (CIVIC)	Dane County Administration
4H Dog Training	06/19/19	06/19/19	4-H Event (4H)	Dane County Extension
Wisconsin DHS Meeting	06/19/19	06/19/19	Conference (CONF)	WI Dept Of Health Services
Personalized Pathways	06/19/19	06/20/19	Meeting (MEET)	Madison Metropolitan School District
District 6 Show	06/20/19	06/20/19	Agriculture - Livestock (AGLIV)	Dane County Holstein Breeders
ProClip USA Car Show	06/22/19	06/22/19	Trade Show - Private (TRDPV)	ProClip USA
Market Square	06/24/19	06/24/19	Trade Show - Private (TRDPV)	Market Square
CrossFit Games meeting	06/24/19	06/26/19	Meeting (MEET)	CrossFit, LLC
Outdoor Reps Assoc	06/25/19	06/27/19	Trade Show - Private (TRDPV)	Outdoor Reps Association
Downtown Rotary	06/26/19	06/26/19	Banquet (BANQ)	Downtown Madison Rotary
4H Dog Training	06/26/19	06/26/19	4-H Event (4H)	Dane County Extension
Executive Agenda Executive Fuel	06/26/19	06/26/19	Meeting (MEET)	Executive Agenda
Insane Inflatable 5K	06/29/19	06/29/19	Sporting Event (SPTEV)	Townsquare Active Event
Wisconsin Holstein Summer Championship Show	07/07/19	07/09/19	Agriculture - Livestock (AGLIV)	WI Holstein Association
4H Dog Training	07/10/19	07/10/19	4-H Event (4H)	Dane County Extension
Group Health Cooperative	07/12/19	07/12/19	Meeting (MEET)	Group Health Cooperative
Master Plan Meeting	07/15/19	07/15/19	Meeting (MEET)	Alliant Energy Center
Dane County Fair	07/18/19	07/21/19	Agriculture - Livestock (AGLIV)	Dane County Fair
PEOPLE Program	07/19/19	07/19/19	Banquet (BANQ)	UW People Program
Crossfit Games	07/30/19	08/04/19	Sporting Event (SPTEV)	CrossFit, LLC
Ryan Brothers	08/07/19	08/07/19	Parking Lot Rental (PARK)	Ryan Brothers
Barks for Parks event	08/10/19	08/12/19	Civic (CIVIC)	Dane County Land and Water
Prayer Service	08/11/19	08/11/19	Meeting (MEET)	Madinah Community Center
GMA SHRM	08/13/19	08/13/19	Meeting (MEET)	GMA SHRM
WI Department of Workforce Development Meeting	08/13/19	08/13/19	Meeting (MEET)	Department of Workforce Development
Mead & Hunt equipment test	08/14/19	08/14/19	Meeting (MEET)	Mead & Hunt, Inc.
Madison Mini Marathon Packet Pick-up	08/16/19	08/16/19	Sporting Event (SPTEV)	Vision Event Management
Badger State Polo Cup	08/17/19	08/17/19	Agriculture - Horse (AGHOR)	Polo Club of UW Madison
Master Plan Meeting	08/19/19	08/19/19	Meeting (MEET)	Alliant Energy Center
DC Supervisor Training	08/20/19	08/20/19	Civic (CIVIC)	Dane County Administration
AEC Open House	08/21/19	08/21/19	Banquet (BANQ)	Alliant Energy Center
DAV - Mobile Service Office	08/22/19	08/22/19	Non-Event (NONE)	Disabled American Veterans
Dane Dance	08/23/19	08/23/19	Concert - Rock (CROCK)	Dane Dances, Inc.
WI Pottery Show & Sale	08/24/19	08/24/19	Consumer Show (CONSU)	WI Pottery Association
The Color Run	08/24/19	08/24/19	Sporting Event (SPTEV)	Bigsley
Washington - Freeman Reception	08/24/19	08/24/19	Banquet (BANQ)	Janice Washington
Wisconsin Bridal & Wedding Expo	08/25/19	08/25/19	Consumer Show (CONSU)	American Consumer Shows
13th Annual Back to School Haircut Event	08/25/19	08/25/19	Conference (CONF)	Rebalanced-Life Wellness Association
Epic Staff Parking	08/26/19	08/29/19	Parking Lot Rental (PARK)	Epic Systems Corp
MMSD Welcome Back Rally	08/26/19	08/26/19	Meeting (MEET)	Madison Metropolitan School District
Ironman Storage	08/27/19	09/15/19	Parking Lot Rental (PARK)	Destination Madison/Madison Area Sports Commission
Dane County Regional Job Fair	08/28/19	08/28/19	Civic (CIVIC)	Department of Workforce Development
WQHA	08/30/19	09/02/19	Agriculture - Horse (AGHOR)	WI Quarter Horse Assoc
Quilt Expo	09/05/19	09/07/19	Consumer Show (CONSU)	PBS WI
Downtown Rotary	09/11/19	09/11/19	Banquet (BANQ)	Downtown Madison Rotary
Working Western Horse Celebration	09/12/19	09/15/19	Agriculture - Horse (AGHOR)	North Central Working Western Horse Celebrations, LLC
Air National Guard F-35 Environmental Impact Statem	09/12/19	09/12/19	Meeting (MEET)	Cardno
MMSD Coach PD	09/12/19	09/12/19	Meeting (MEET)	Madison Metropolitan School District
Group Health Cooperative	09/13/19	09/13/19	Meeting (MEET)	Group Health Cooperative
Hotwheels Monster Trucks Live	09/13/19	09/15/19	Sporting Event (SPTEV)	Raycom-Legacy Content Company
USA Conservation Dinner	09/13/19	09/13/19	Banquet (BANQ)	Union Sportsmen Alliance
Connecting Families	09/15/19	09/15/19	Meeting (MEET)	Waisman Center
Market Square	09/16/19	09/16/19	Trade Show - Private (TRDPV)	Market Square
New Products Showcase	09/16/19	09/16/19	Trade Show - Private (TRDPV)	Hess Promotions
American Advertising Federation - Madison	09/16/19	09/16/19	Meeting (MEET)	American Advertising Federation - Madison
Master Plan Meeting	09/16/19	09/16/19	Meeting (MEET)	Alliant Energy Center
GMA SHRM	09/17/19	09/17/19	Meeting (MEET)	GMA SHRM
It's Your Choice Open Enrollment	09/17/19	09/17/19	Meeting (MEET)	WI Dept Of Employee Trust Fund
DC Supervisor Training	09/17/19	09/17/19	Civic (CIVIC)	Dane County Administration
Transportation Construction Fair	09/18/19	09/18/19	Meeting (MEET)	WI Dept Of Transportation
Driving Dynamics	09/19/19	09/20/19	Parking Lot Rental (PARK)	Driving Dynamics
UnityPoint Health - Meriter Leadership Development I	09/19/19	09/19/19	Meeting (MEET)	UnityPoint Health - Meriter
Just Between Friends	09/20/19	09/22/19	Consumer Show (CONSU)	Just Between Friends
Boardman and Clark	09/20/19	09/20/19	Meeting (MEET)	Boardman & Clark Law Firm
WI Bankers Assn. HR Committee Meeting	09/20/19	09/20/19	Meeting (MEET)	WI Bankers Association
Black Women's Wellness Day	09/21/19	09/21/19	Consumer Show (CONSU)	Foundation for Black Women's Wellness
Godsmack	09/21/19	09/21/19	Concert - Rock (CROCK)	Frank Productions Inc

Access Community Health Centers	09/21/19	09/21/19	Banquet (BANQ)	Access Community Health Centers
World Dairy Expo	10/01/19	10/05/19	Convention (CONV)	World Dairy Expo
A Principal Experience	10/08/19	10/08/19	Meeting (MEET)	Foundation For Madison's Public Schools
DOR Audit Staff Conference	10/09/19	10/10/19	Conference (CONF)	WI Dept Of Revenue
Downtown Rotary	10/09/19	10/09/19	Banquet (BANQ)	Downtown Madison Rotary
Rubber Stamp & Scrapbook	10/11/19	10/13/19	Consumer Show (CONSU)	Paper Craft Conference Inc. dba One of a Kind
Bagels with Boardman and Clark	10/11/19	10/11/19	Meeting (MEET)	Boardman & Clark Law Firm
Swim Spa & Hot Tub Sale	10/11/19	10/13/19	Consumer Show (CONSU)	National Sales Inc
Wisconsin Alpaca and Fiber Fest Planning Meeting	10/12/19	10/12/19	Non-Event (NONE)	Great Mid-West Alpaca Festival
GSAFE 2019 Trick or Trot 5k Run / Walk	10/13/19	10/13/19	Parking Lot Rental (PARK)	Gay Straight Alliance for Safe Schools, Inc
American Advertising Federation - Madison	10/14/19	10/14/19	Meeting (MEET)	American Advertising Federation - Madison
Compliance Training	10/15/19	10/16/19	Meeting (MEET)	WI Dept Of Revenue
DC Supervisor Training	10/15/19	10/15/19	Civic (CIVIC)	Dane County Administration
NAPA Product and Equipment Show	10/15/19	10/15/19	Trade Show - Private (TRDPV)	NAPA Stevens Point D.C.
Dane County Clerks Office	10/15/19	10/22/19	Civic (CIVIC)	Dane County Clerks Office
In Business Expo/Conference	10/16/19	10/16/19	Conference (CONF)	In Business Magazine
Group Health Cooperative	10/16/19	10/16/19	Meeting (MEET)	Group Health Cooperative
The Center for Management Terms & Practices	10/16/19	10/16/19	Meeting (MEET)	Van Mell & Associates - The Center for Management Terms & Practices
WPS	10/17/19	10/17/19	Meeting (MEET)	WPS Health Solutions
UW Madison Open House	10/18/19	10/18/19	Parking Lot Rental (PARK)	UW Madison Office of Admissions and Recruitment
Wisconsin Horse Alliance	10/19/19	10/19/19	Agriculture - Horse (AGHOR)	WI Horse Alliance
Spooktacular Vendor & Craft Fair	10/19/19	10/20/19	Consumer Show (CONSU)	OccuPaws Guide Dog Association
Compliance Training	10/21/19	10/22/19	Meeting (MEET)	WI Dept Of Revenue
Master Plan Meeting	10/21/19	10/21/19	Meeting (MEET)	Alliant Energy Center
Paratech Ambulance	10/22/19	10/22/19	Meeting (MEET)	Paratech Ambulance Service Inc
BCBS Federal Employee Member Event	10/23/19	10/23/19	Meeting (MEET)	Blue Cross Blue Shield
Chris Stapleton	10/24/19	10/24/19	Concert - Country (CCOUN)	Frank Productions Inc
WSMA / WMEA -Parking	10/24/19	10/25/19	Parking Lot Rental (PARK)	WSMA / WMEA
WizardCon	10/25/19	10/27/19	Consumer Show (CONSU)	Wizard World
WI Interscholastic Horse Association	10/25/19	10/27/19	Agriculture - Horse (AGHOR)	WI Interscholastic Horsemanship Association
UW Madison Open House	10/25/19	10/25/19	Parking Lot Rental (PARK)	UW Madison Office of Admissions and Recruitment
Gamehole Con	10/31/19	11/03/19	Convention (CONV)	The Gamehole LLC
Mead & Hunt	11/04/19	11/05/19	Meeting (MEET)	Mead & Hunt, Inc.
Second Harvest Kick-Off Luncheon	11/06/19	11/06/19	Ceremony (CERE)	Second Harvest Food Bank Of Southern WI
Mead & Hunt MAC Conference	11/06/19	11/06/19	Meeting (MEET)	Mead & Hunt, Inc.
WI DOR 2019 Tax Update	11/06/19	11/06/19	Meeting (MEET)	WI Dept Of Revenue
Mead & Hunt SWBU Group Meeting	11/06/19	11/06/19	Meeting (MEET)	Mead & Hunt, Inc.
Mead & Hunt Aviation & Military	11/06/19	11/06/19	Meeting (MEET)	Mead & Hunt, Inc.
Mead & Hunt	11/06/19	11/06/19	Meeting (MEET)	Mead & Hunt, Inc.
Ryan Brothers	11/06/19	11/06/19	Meeting (MEET)	Ryan Brothers
The Road Home Program/Fundraiser	11/07/19	11/07/19	Banquet (BANQ)	The Road Home
For King & Country	11/07/19	11/07/19	Concert - Christian (CCHRI)	Northwestern Media
Wisconsin Bureau of Procurement Conference	11/07/19	11/07/19	Conference (CONF)	State of WI - Bureau of Procurement
Wisconsin Recruiters	11/07/19	11/07/19	Meeting (MEET)	Talent HQ LLC - WI Recruiters
Red Angus Planning Meeting	11/07/19	11/07/19	Meeting (MEET)	National Junior Red Angus Event
Group Health Cooperative	11/08/19	11/08/19	Meeting (MEET)	Group Health Cooperative
Chainsmokers	11/09/19	11/09/19	Concert - Rock (CROCK)	Frank Productions Inc
The Badger Battle	11/09/19	11/09/19	Sporting Event (SPTEV)	Varsity Spirit LLC dba Varsity All Star
WI Dog Fair	11/10/19	11/10/19	Trade Show - Public (TRDPB)	Badger Kennel Club
American Advertising Federation - Madison	11/11/19	11/11/19	Meeting (MEET)	American Advertising Federation - Madison
GMA SHRM	11/12/19	11/12/19	Meeting (MEET)	GMA SHRM
Dane County Supervisor Meeting	11/12/19	11/12/19	Civic (CIVIC)	Dane County Administration
WPS Vendor Management Seminar	11/12/19	11/12/19	Meeting (MEET)	WPS Health Solutions
Equipment Test for Madison Fire Dept	11/12/19	11/12/19	Meeting (MEET)	Alliant Energy Center
MMSD Leadership Institute	11/13/19	11/13/19	Meeting (MEET)	Madison Metropolitan School District
Literacy Network of Dane County	11/13/19	11/13/19	Banquet (BANQ)	Literacy Network of Dane County
Centerplate Tips Training	11/13/19	11/13/19	Meeting (MEET)	Alliant Energy Center
Bureau of State Risk Management	11/14/19	11/15/19	Conference (CONF)	Bureau Of State Risk Management
Dinosaur Adventure	11/15/19	11/17/19	Family Show (FAM)	Pinnacle Production Group
Master Plan Meeting	11/18/19	11/18/19	Meeting (MEET)	Alliant Energy Center
DCHS Southern Wisconsin Vet Con	11/19/19	11/19/19	Conference (CONF)	Dane County Human Services
Midwest Family Marketing	11/19/19	11/19/19	Meeting (MEET)	Mid-West Family Broadcasting
AASCW Awards of Excellence	11/20/19	11/20/19	Banquet (BANQ)	Apartment Association of SC WI
WI RTI Center	11/20/19	11/21/19	Meeting (MEET)	WI Rti Center
St Vincent De Paul Volunteer Awards	11/20/19	11/20/19	Banquet (BANQ)	District Council of Madison, Inc. - Society of St. Vincent de Paul
Boardman & Clark	11/21/19	11/21/19	Meeting (MEET)	Boardman & Clark Law Firm
FutureQuest	11/21/19	11/21/19	Meeting (MEET)	Dane County School Consortium
WIAA Football Shuttle	11/21/19	11/22/19	Meeting (MEET)	Alliant Energy Center
Madison Women's Weekend	11/23/19	11/24/19	Consumer Show (CONSU)	Nei-Turner Media Group
Madison Gem & Mineral Show	11/23/19	11/24/19	Consumer Show (CONSU)	Madison Gem & Mineral Club
Mad City Holiday Bazaar	11/23/19	11/24/19	Consumer Show (CONSU)	Brew City Crafters, LLC
WI DOR 2019 Tax Update	11/26/19	11/26/19	Meeting (MEET)	WI Dept Of Revenue
Madison Turkey Trot	11/28/19	11/28/19	Sporting Event (SPTEV)	All Community Events
Hmong New Year Celebration	11/28/19	11/30/19	Festival (FEST)	WI Hmong Association
Wisconsin DHS Meeting	12/03/19	12/04/19	Conference (CONF)	WI Dept Of Health Services
2019 Tax Operations Bureau Staff Conf	12/03/19	12/03/19	Meeting (MEET)	WI Dept Of Revenue
Group Health Cooperative	12/04/19	12/04/19	Meeting (MEET)	Group Health Cooperative
Gordon Flesch Company	12/04/19	12/04/19	Banquet (BANQ)	Gordon Flesch Company
Jeff Dunham	12/05/19	12/05/19	Entertainment (ENT)	ICON Entertainment Group Inc.
Badger Kick Off Classic	12/06/19	12/08/19	Agriculture - Livestock (AGLIV)	UW Saddle & Sirlain Club
Holiday Party	12/06/19	12/06/19	Banquet (BANQ)	Exact Sciences Corporation
Empty Stocking Club Annual Toy Giveaway	12/10/19	12/11/19	Ceremony (CERE)	WI State Journal
WPS Security Summit	12/10/19	12/10/19	Meeting (MEET)	WPS Health Solutions
WDE Board & Committee Mtg	12/11/19	12/12/19	Meeting (MEET)	World Dairy Expo

Share Your Holidays Grand Finale	12/11/19	12/11/19 Ceremony (CERE)	Second Harvest Food Bank Of Southern WI
Five Finger Death Punch	12/11/19	12/11/19 Concert - Rock (CROCK)	Frank Productions Inc
RV Dealers Meeting - non contract	12/12/19	12/12/19 Meeting (MEET)	Jerry's Camping Center
US Track and Field Opening Ceremonies	12/13/19	12/13/19 Banquet (BANQ)	Badger Track Club
Toys for Tots Program	12/17/19	12/19/19 Ceremony (CERE)	US Marine Corp
Madison College Graduation	12/19/19	12/19/19 Ceremony (CERE)	Madison Area Technical College
Gospel Carols Concert 10	12/20/19	12/20/19 Concert - Christian (CCHRI)	Musical-Lee Yours
Badger State Wrestling Invitational	12/21/19	12/21/19 Sporting Event (SPTEV)	Stoughton Area School District
Holiday Blood Drive	12/24/19	12/24/19 Meeting (MEET)	American Red Cross
Harlem Globetrotters	12/30/19	12/30/19 Family Show (FAM)	Frank Productions Inc

2022 AEC Events

Description	Start Date	End Date	Type	Account
Harlem Globetrotters	01/02/22	01/02/22	Family Show (FAM)	Frank Productions Inc
MWSRA	01/03/22	01/06/22	Trade Show - Private (TRDPV)	Midwest Winter Sports Reps Association
Badgerette Pom Pon	01/07/22	01/08/22	Sporting Event (SPTEV)	Badgerette Pom Pon Inc.
4-H Beef Weigh in	01/08/22	01/08/22	4-H Event (4H)	Dane County Extension
WI Agri-Business Classic	01/11/22	01/13/22	Trade Show - Private (TRDPV)	WI Agri-Business Association Inc
Alabama	01/14/22	01/14/22	Concert - Country (CCOUN)	Outback Presents, LLC
Wedding Show	01/15/22	01/16/22	Consumer Show (CONSU)	Joy Publications
Bike Swap	01/15/22	01/15/22	Consumer Show (CONSU)	Brazen Dropouts
Beer & Cheese Fest	01/21/22	01/22/22	Consumer Show (CONSU)	Red Card Media, LLC
Arenacross	01/28/22	01/29/22	Sporting Event (SPTEV)	WHR Motorsports
Lake Home & Cabin Show	01/28/22	01/30/22	Trade Show - Public (TRDPB)	Porchlight Productions LLC
Madison RV & Camper Show & Sale	02/04/22	02/06/22	Consumer Show (CONSU)	Dane County RV Dealers Association
Monster Truck Show	02/04/22	02/06/22	Family Show (FAM)	WHR Motorsports
PBS Wisconsin Garden & Landscape Expo	02/11/22	02/13/22	Consumer Show (CONSU)	PBS WI
Findorff Safety, Leadership & Education Day (SLED)	02/16/22	02/16/22	Meeting (MEET)	J. H. Findorff & Son Inc.
Dane County Human Services	02/17/22	02/17/22	Conference (CONF)	Dane County Human Services
Model Railroad Show	02/19/22	02/20/22	Consumer Show (CONSU)	Model Railroad Association
Wisconsin Kennel Club	02/24/22	02/27/22	Hobby Show (HOB)	Renaissance Cluster
WI Fishing Expo	02/25/22	02/27/22	Consumer Show (CONSU)	Bast Durbin Advertising dba WI Fishing Expo
Building Codes Refresher Conference	02/28/22	03/02/22	Conference (CONF)	UW Dept of Engineering
Chambers and Owen	03/01/22	03/02/22	Trade Show - Private (TRDPV)	Chambers & Owen
WIAA Hockey Tournaments	03/03/22	03/05/22	Sporting Event (SPTEV)	W.I.A.A.
Midwest Hunting Expo	03/04/22	03/06/22	Trade Show - Public (TRDPB)	Midwest Hunting Expo
Mad City Modelers	03/05/22	03/05/22	Trade Show - Private (TRDPV)	Mad City Modelers
WDE Board Meetings	03/07/22	03/08/22	Meeting (MEET)	World Dairy Expo
Canoeopia	03/10/22	03/13/22	Consumer Show (CONSU)	Rutabaga Paddlesports LLC
Disney on Ice	03/10/22	03/13/22	Family Show (FAM)	Feld Entertainment, Inc.
AASCW Multifamily Housing Summit: Trends & Tactics	03/16/22	03/16/22	Trade Show - Private (TRDPV)	Apartment Association of SC WI
Legacy Dance Competition	03/18/22	03/20/22	Sporting Event (SPTEV)	Legacy Dance Championships
WI Folkstyle Wrestling Tournament	03/25/22	03/26/22	Sporting Event (SPTEV)	WI Wrestling Federation
Madison Area Doll Club	03/25/22	03/26/22	Consumer Show (CONSU)	Madison Area Doll Club
FBLA	03/27/22	03/29/22	Conference (CONF)	Wisconsin Future Business Leaders of America, Inc
WI Alpaca and Fiber Fest	03/31/22	04/03/22	Agriculture - Livestock (AGLIV)	Great Mid-West Alpaca Festival
Riding Solutions LLC	04/02/22	04/03/22	Training (TRAIN)	Riding Solutions LLC
Skills USA	04/05/22	04/06/22	Conference (CONF)	WI Dept Of Public Instruction
Hot Tub, Swim Spa and Sauna Retail Show	04/08/22	04/10/22	Consumer Show (CONSU)	National Sales Inc
Applause Talent	04/08/22	04/10/22	Entertainment (ENT)	Applause Talent
Riding Solutions LLC	04/09/22	04/10/22	Training (TRAIN)	Riding Solutions LLC
MARC Banquet	04/14/22	04/14/22	Banquet (BANQ)	Madison Area Rehabilitation Centers
Midwest Horse Fair	04/22/22	04/24/22	Agriculture - Horse (AGHOR)	WI State Horse Council
Transportation & Innovation Expo	04/27/22	04/28/22	Trade Show - Private (TRDPV)	Alliant Energy Corporation
Wisconsin Holstein Spring Show	04/29/22	04/30/22	Agriculture - Livestock (AGLIV)	WI Holstein Association
Riding Solutions LLC	04/30/22	05/01/22	Training (TRAIN)	Riding Solutions LLC
MMSD Advance Placement Exams	05/02/22	05/13/22	Testing/Exam (EXAM)	Madison Metropolitan School District
Saint Vincent De Paul Care Cafe	05/04/22	05/04/22	Banquet (BANQ)	District Council of Madison, Inc. - Society of St. Vincent de Paul
Midwest Select Draft Horse Sale Alt1	05/05/22	05/06/22	Agriculture - Horse (AGHOR)	Midwest Select Sale
Badger Kennel Club Dog Show	05/07/22	05/09/22	Consumer Show (CONSU)	Badger Kennel Club
Memorial Prom	05/07/22	05/07/22	Ceremony (CERE)	Madison Metropolitan School District
Riding Solutions LLC	05/07/22	05/08/22	Training (TRAIN)	Riding Solutions LLC
Wisconsin Recruiters	05/11/22	05/11/22	Meeting (MEET)	Talent HQ LLC - WI Recruiters
Group Health Cooperative	05/12/22	05/12/22	Meeting (MEET)	Group Health Cooperative
Madison College Graduation	05/13/22	05/13/22	Ceremony (CERE)	Madison Area Technical College
Riding Solutions LLC	05/14/22	05/15/22	Training (TRAIN)	Riding Solutions LLC
In Business Expo/Conference	05/18/22	05/18/22	Conference (CONF)	In Business Magazine
Casting For Kids	05/21/22	05/21/22	Banquet (BANQ)	Casting For Kids
Riding Solutions LLC	05/21/22	05/22/22	Training (TRAIN)	Riding Solutions LLC
Riding Solutions LLC	05/23/22	05/24/22	Training (TRAIN)	Riding Solutions LLC
Dane County Regional Housing Strategy Meetings	05/25/22	05/25/22	Civic (CIVIC)	Dane County Planning & Development
Bratfest	05/27/22	05/30/22	Festival (FEST)	Brat Fest Inc
Sun Prairie High School Graduation	05/27/22	05/27/22	Ceremony (CERE)	Sun Prairie High School
Riding Solutions LLC	05/28/22	05/29/22	Training (TRAIN)	Riding Solutions LLC
Riding Solutions LLC	05/31/22	06/01/22	Training (TRAIN)	Riding Solutions LLC
Art Glass & Bead Show	06/03/22	06/05/22	Consumer Show (CONSU)	Meant To Bead LLC
More Than Pink Walk	06/04/22	06/04/22	Sporting Event (SPTEV)	Komen WI
Riding Solutions LLC	06/04/22	06/05/22	Training (TRAIN)	Riding Solutions LLC
Middleton/Cross Plains High School Graduation	06/05/22	06/05/22	Graduation (GRAD)	Middleton / Cross Plains School District
Mount Horeb Area School District	06/05/22	06/05/22	Graduation (GRAD)	Mount Horeb Area School District
FFA Convention	06/13/22	06/16/22	Convention (CONV)	WI Dept Of Public Instruction
Cap Gun Show	06/16/22	06/19/22	Agriculture - Horse (AGHOR)	Cap Gun Quarter Horse Circuit
Riding Solutions LLC	06/18/22	06/19/22	Training (TRAIN)	Riding Solutions LLC
Dane County Regional Housing Strategy Meetings	06/22/22	06/22/22	Civic (CIVIC)	Dane County Planning & Development
American Simmental Association	06/24/22	06/30/22	Agriculture - Livestock (AGLIV)	American Junior Simmental Association
Riding Solutions LLC	06/25/22	06/26/22	Training (TRAIN)	Riding Solutions LLC
Dane County Sheriffs Office	06/30/22	06/30/22	Banquet (BANQ)	Dane County Sheriffs Office
BubbleRUN	07/02/22	07/02/22	Sporting Event (SPTEV)	Cool Events
Dane County Regional Housing Strategy Meetings	07/13/22	07/13/22	Civic (CIVIC)	Dane County Planning & Development
Group Health Cooperative	07/14/22	07/14/22	Meeting (MEET)	Group Health Cooperative
Dane County Fair	07/21/22	07/24/22	Agriculture - Livestock (AGLIV)	Dane County Fair
Crossfit Games	08/03/22	08/07/22	Sporting Event (SPTEV)	CrossFit, LLC
Dane County Regional Housing Strategy Meetings	08/24/22	08/24/22	Civic (CIVIC)	Dane County Planning & Development
Wisconsin Holstein Summer Championship Show	08/25/22	08/26/22	Agriculture - Livestock (AGLIV)	WI Holstein Association
WI Pottery Show & Sale	08/27/22	08/27/22	Consumer Show (CONSU)	WI Pottery Association

Ironman Storage	08/28/22	09/18/22	Parking Lot Rental (PARK)	Destination Madison/Madison Area Sports Commission
Quilt Expo	09/08/22	09/10/22	Consumer Show (CONSU)	PBS WI
Ironman Parking	09/11/22	09/12/22	Parking Lot Rental (PARK)	Destination Madison/Madison Area Sports Commission
Dane County Regional Housing Strategy Meetings	09/21/22	09/21/22	Civic (CIVIC)	Dane County Planning & Development
Boardman and Clark	09/23/22	09/23/22	Meeting (MEET)	Boardman & Clark Law Firm
World Dairy Expo	10/04/22	10/08/22	Convention (CONV)	World Dairy Expo
Group Health Cooperative	10/13/22	10/13/22	Meeting (MEET)	Group Health Cooperative
Boardman and Clark	10/14/22	10/14/22	Meeting (MEET)	Boardman & Clark Law Firm
United Dance Merchants of America	10/26/22	10/29/22	Trade Show - Private (TRDPV)	United Dance Merchants of America
Dane County Regional Housing Strategy Meetings	10/26/22	10/26/22	Civic (CIVIC)	Dane County Planning & Development
The Road Home Program/Fundraiser	11/03/22	11/03/22	Banquet (BANQ)	The Road Home
Wisconsin Game Developer's M - Dev Conference	11/04/22	11/04/22	Conference (CONF)	WI Games Alliance
Dane County Regional Housing Strategy Meetings	11/16/22	11/16/22	Civic (CIVIC)	Dane County Planning & Development
Boardman & Clark	11/17/22	11/17/22	Meeting (MEET)	Boardman & Clark Law Firm
Dane County Regional Housing Strategy Meetings	11/23/22	11/23/22	Civic (CIVIC)	Dane County Planning & Development
WDE Board Meeting & Dinner	11/30/22	12/01/22	Meeting (MEET)	World Dairy Expo
Dane County Regional Housing Strategy Meetings	12/14/22	12/14/22	Civic (CIVIC)	Dane County Planning & Development
Madison College Graduation	12/15/22	12/15/22	Ceremony (CERE)	Madison Area Technical College
Badger State Wrestling Invitational	12/17/22	12/17/22	Sporting Event (SPTEV)	Stoughton Area School District

Out For Signature (30) - Count: 18

Exact Sciences Laboratories Meeting	01/07/22	01/07/22	Conference (CONF)	Exact Sciences Laboratories
Unilock Corporation	03/17/22	03/17/22	Conference (CONF)	Unilock Corporation - Elkhorn, WI
WPS Health Solutions	04/12/22	04/12/22	Meeting (MEET)	WPS Health Solutions
FreshEx	04/12/22	04/12/22	Consumer Show (CONSU)	Wisconsin Restaurant Association
MercyMe	05/01/22	05/01/22	Concert - Christian (CCHRI)	Northwestern Media
UW School of Business Graduation	05/13/22	05/13/22	Graduation (GRAD)	UW Madison School of Business
Madison Sports Car Club	05/15/22	05/15/22	Parking Lot Rental (PARK)	Madison Sports Car Club
Family Birthday	07/10/22	07/10/22	Private Party (PRIV)	Martha Stephenson
John Mulaney	08/19/22	08/20/22	Entertainment (ENT)	Frank Productions Inc
WQHA	09/02/22	09/05/22	Agriculture - Horse (AGHOR)	WI Quarter Horse Assoc
Quinceanera	09/10/22	09/10/22	Private Party (PRIV)	Paola Rodriguez
USA Conservation Dinner	09/16/22	09/16/22	Banquet (BANQ)	Union Sportsmen Alliance
Madison Sports Car Club	09/17/22	09/18/22	Parking Lot Rental (PARK)	Madison Sports Car Club
WPS Health Solutions	10/13/22	10/13/22	Meeting (MEET)	WPS Health Solutions
Keith Urban	11/03/22	11/03/22	Concert - Country (CCOUN)	Frank Productions Inc
Bill Burr	11/05/22	11/06/22	Concert - Comedy (CCOM)	Frank Productions Inc
WI Cannabis Expo	11/19/22	11/19/22	Consumer Show (CONSU)	Shepherd Express
Badger Brawl (formerly Saddle and Sirlion)	12/02/22	12/04/22	Agriculture - Livestock (AGLIV)	Badger Brawl

Ready to Contract (29) - Count: 5

City Of Madison Police Dept	01/09/22	01/09/22	Training (TRAIN)	City Of Madison Police Dept
MMSD Graduation	06/10/22	06/11/22	Graduation (GRAD)	Madison Metropolitan School District
Outdoor Reps Assoc	06/21/22	06/23/22	Trade Show - Private (TRDPV)	Outdoor Reps Association
WI Saddlebred Futurity Horse Show	09/12/22	09/17/22	Agriculture - Horse (AGHOR)	WI Futurity Horse Show Association
Madison Turkey Trot	11/24/22	11/24/22	Sporting Event (SPTEV)	All Community Events

Hold 1 (28) - Count: 27

Arenacross - Hold for coliseum setup	01/24/22	01/27/22	Sporting Event (SPTEV)	WHR Motorsports
Concert Hold	03/20/22	03/20/22	Concert - Rock (CROCK)	Frank Productions Inc
Korn	03/28/22	03/29/22	Concert - Rock (CROCK)	Frank Productions Inc
Jim Gaffigan	05/03/22	05/05/22	Concert - Rock (CROCK)	Frank Productions Inc
In Business Expo w/ hold date for conversion	05/16/22	05/18/22	Consumer Show (CONSU)	In Business Magazine
Circle of Friends Event Hold	05/17/22	05/17/22	Banquet (BANQ)	Foundation For Madison's Public Schools
Alice In Dairyland	05/19/22	05/21/22	Conference (CONF)	Destination Madison/Madison Area Sports Commission
Madison Classic Horse Show	05/24/22	05/29/22	Agriculture - Horse (AGHOR)	Madison Classic Horse Show
DeForest Graduation	06/03/22	06/03/22	Graduation (GRAD)	DeForest Area School District
Monona Grove School District	06/04/22	06/04/22	Graduation (GRAD)	Monona Grove School District
Dane County Holstein Breeders	06/30/22	06/30/22	Agriculture - Livestock (AGLIV)	Dane County Holstein Breeders
Fireworks	07/03/22	07/04/22	Family Show (FAM)	Big Top Events
Highland Dancing Competitions	07/13/22	07/13/22	Sporting Event (SPTEV)	Highland Dancing
Nathan John Feuerstein (NF)	07/14/22	07/18/22	Concert - Hip Hop (CHIP)	Frank Productions Inc
GeekCraft Expo	08/19/22	08/21/22	Trade Show - Public (TRDPB)	GeekCraft, Inc.
UW Higher Education Location Program	09/13/22	09/13/22	Banquet (BANQ)	UW Higher Education Location Program
Rubber Stamp & Scrapbook	10/14/22	10/16/22	Consumer Show (CONSU)	Paper Craft Conference Inc. dba One of a Kind
Gamehole Con	10/20/22	10/23/22	Convention (CONV)	The Gamehole LLC
HYROX Madison 2021	10/22/22	10/22/22	Sporting Event (SPTEV)	Upsolut Sports America Inc
WI Ice Fishing Expo	10/27/22	10/30/22	Consumer Show (CONSU)	Bast Durbin Advertising dba WI Fishing Expo
WI Interscholastic Horse Association	10/29/22	10/30/22	Agriculture - Horse (AGHOR)	WI Interscholastic Horsemanship Association
Destination Madison/Madison Area Sports Commission	11/12/22	11/12/22	Sporting Event (SPTEV)	Destination Madison/Madison Area Sports Commission
Midwest Winter Sports Reps Association	11/13/22	11/17/22	Trade Show - Private (TRDPV)	Midwest Winter Sports Reps Association
Future Quest	12/01/22	12/01/22	Training (TRAIN)	Dane County School Consortium
Exact Sciences Holiday Event	12/08/22	12/11/22	Banquet (BANQ)	Exact Sciences Corporation
Midwest Winter Sports Reps Association	12/11/22	12/15/22	Trade Show - Private (TRDPV)	Midwest Winter Sports Reps Association
Harlem Globetrotters	12/26/22	12/26/22	Family Show (FAM)	Frank Productions Inc

Hold 2 (27) - Count: 1

Dinosaur Adventure	03/16/22	03/21/22	Family Show (FAM)	Pinnacle Production Group
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AEC Building Hold (25) - Count: 2

Building Hold	04/15/22	09/28/22	Convention (CONV)	Alliant Energy Center
Building Hold	04/19/22	04/19/22	Private Party (PRIV)	Alliant Energy Center