



DANE COUNTY
DEPARTMENT OF ADMINISTRATION
PURCHASING DIVISION

RFP COST PROPOSAL

Revised 05/2021

RFP NUMBER:

121074

RFP TITLE:

**Marketing & Advertising
Services for the Dane
County Regional Airport**

RFP DEADLINE:

**Tuesday, September 28,
2021
2:00 p.m. (CST)**

**SUBMIT
PROPOSAL TO:**

Purchasing Bid Dropbox
www.danepurchasing.com

Late, faxed, mailed, hand-delivered or unsigned bids will be rejected

COST PROPOSAL

VENDOR NAME: _____

Pricing shall be inclusive of all labor, delivery costs and other expenses necessary to provide product in accordance with the specifications and terms and conditions of this bid document and your proposal.

Provide the Hourly Rate for personnel in the Job Functions who may be assigned to this project, such as Principal, Account Executive/Project Manager, Clerical/Admin Support, Creative Director, Art Director, Copy Writer, Layout & Graphic Design, Photographer, Media Buyer (method of compensation), Research staff, Social Media Coordinator/Contributor, Video/Audio Editor

Job Title	Hourly Rate (\$)
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$

Percent Increase for Year 2	%
Percent Increase for Year 3	%
Percent Increase for Year 4	%
Percent Increase for Year 5	%